



SEORAE *JiB* 서지  
래브

"I have learnt the culinary art from so many teachers, and over the years, I have also become a teacher to many. In all honesty, the best teacher, to me, is, and will always be, my mother.

My mother taught me the concept of combining the power of ingredients, care and time to achieve the perfect harmony in texture, flavour and nutrition in a wholesome and unpretentious way.

When I curate a menu for my customers, I do it with the utmost care and attention as if I were cooking for royalty and serving it in my own home."

**Chef Chul Park**  
Founder of SEORAE JIB

Chef Chul Park, the founder of SEORAE JIB, takes his most treasured family recipes to a whole new level, and completely redefines the golden standard of Korean barbecue quality, experience, and taste, for his most discerning customers around the world.

OUR SIGNATURE RARE PORK SKIRT  
갈매기살  
*galmaegisal*

The largest Korean BBQ Pork Specialist chain from South Korea, conceptualised in Seorae Village, with over 300 outlets globally.

- The first Korean restaurant in Singapore to offer one of the rarest pork cuts, SEORAE's Signature Korean Galmaegisal (premium pork skirt meat).
- The exclusive sirloin-extension — only 250 grams between the ribs and belly of a full-grown pig — is marinated and massaged for 30 minutes in a delicious blend of Korean spices.

**FIRST IN SINGAPORE**  
**HAY-SMOKED MEAT**  
**IN KOREAN ONGGI POT**



SEORAE *JiB* 서지  
래브

" The roasted sweetness of garlic meets the smoky depth of the beef – a pairing that feels indulgent yet familiar, simple yet unforgettable. "



# CHEF YOON'S NEWEST CREATION



## 마늘 왕갈비 MANEUL KING GALBI

Luxurious and decadent, the **Maneul King Galbi** (King Beef Bone-in Short Ribs) arrives with a scoop of **freshly minced garlic** and is marinated in a **sweet-and-savoury blend of soy and aged garlic**.

211 **\$44.90** (350g)    212 **\$79.90** (700g)

# CHEF YOON'S NEW CREATION



## 109 미소야끼 갈매기살 MISOYAKI GALMAEGISAL

Marinated US pork skirt meat, aged with red miso and Korean Sake

150g **\$24.90**  
250g **\$34.90**



## 205 누룩 소 안창살 NURUK SO ANCHANGSAL

AU Black Angus Beef outside skirt marinated with nuruk (Makkoli aging starter)

150g **\$32.90**  
250g **\$42.90**



## 107 누룩 목살 NURUK MOKSAL

Thick-cut pork collar marinated with nuruk (Makkoli aging starter)

200g **\$25.90**  
300g **\$35.90**



**RED MISO** is made from soybeans, rice, and barley, and has a longer fermentation process than lighter misos. Galmaegisal when marinated with red miso and Korean Sake gives it a deep, rich umami flavour with earthy, salty, and sometimes sweet notes.

**NURUK**, a traditional Korean Makkoli starter made from aged wheat and rice, enhances flavour and tenderness by breaking down proteins effectively. This time-honored technique gives our meats a luxurious, succulent texture with deep, complex flavours.



Prices are quoted in SGD and subject to service charge and prevailing GST. Pictures are for illustrative purposes only.

101  
 훈제 삼겹살  
**SMOKED SAMGYEBSAL**

Pork belly hay-smoked and non marinated for melt-in-your-mouth juiciness.

200g

\$29.90

**SIGNATURE**  
 DISH



**SIGNATURE**  
 DISH

102  
 갈매기살  
**GALMAEGISAL**

Only 250g of pork skirt can be sourced from a full-grown pig. Marinated and massaged for 30 minutes. Juicy with minimal fat!

Original / Garlic / Spicy



150g \$24.90

250g \$34.90



103  
 훈제 삼겹살  
**KING GALMAEGISAL MIXED**

Our world famous Galmaegisal. 3-in-1 flavors - original, garlic & spicy, perfect fit for meat lover.

500g

\$59.90

**돼지고기**  
**PORK**

104  
 향정살 **MUST TRY**  
**HANGJEONGSAL**

Marinated premium pork jowl, rich in collagen and flavour!

150g \$25.90

250g \$35.90



108  
 파불고기  
**PABULGOGI**

Tender, thinly sliced marinated pork collar, paired with fresh leeks.

200g \$23.90

300g \$33.90



105  
 서래 삼겹살  
**SEORAE SAMGYEBSAL**

Pork belly in special Seorae cutting

250g \$34.90

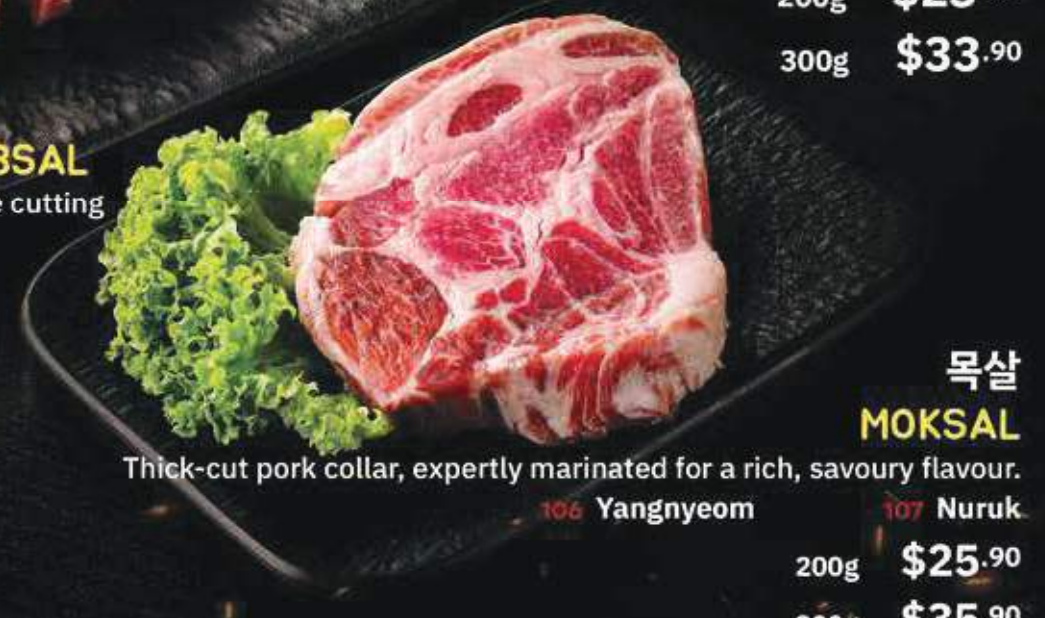


106  
 목살  
**MOKSAL**

Thick-cut pork collar, expertly marinated for a rich, savoury flavour.

200g \$25.90

300g \$35.90



# 소고기 BEEF

## 우삼겹 WOOSAMGYEOB



US Prime beef shortplate, thinly sliced and marinated with our special juicy sauce then grilled to perfection.

201 Non-Spicy 202 Spicy

150g \$28.90

250g \$38.90



## 누룩 소안창살 NURUK SO ANCHANGSAL

AU Black Angus Beef outside skirt marinated with nuruk (Makkoli aging starter).

150g \$32.90

250g \$42.90



## 진꽃살 PRIME JINKKOTSAL

US Prime beef boneless short ribs.

120g

\$39.90



## 우설 WOOSEOL

Thinly sliced ox tongue drizzled with our special hangari sauce.

120g

\$24.90



## 소안창살 BLACK ANGUS SO ANCHANGSAL

One of the most flavourful cuts of beef! Black Angus outside skirt is exceptionally tender and juicy, drizzled with our hangari sauce.

150g

206 Original 207 Garlic

150g \$32.90

250g \$42.90



## 양념 LA 갈비 YANGNYEOM LA GALBI

Marinated US Prime bone-in short ribs.

240g \$39.90

340g \$49.90

MEMBER PRICE

\$32.90 (240g)



## 꽃등심 BLACK ANGUS KKOT DEUNGSHIM

Black Angus ribeye.

200g

\$39.90

## 광양 불고기 GWANGYANG BULGOGI

Thinly sliced black Angus Oyster Blade, drizzled with our special Korean pear sauce.

150g

\$35.90

MEMBER PRICE

\$25.90



## 안심살 OMUGI TENDERLOIN

Premium Australian Omugi beef, barley-fed for depth of flavour.

150g

\$35.90



# ALA CARTE

## 인생의 요리

### 닭갈비 **DAKGALBI** **MUST TRY**

Marinated chicken in spicy or garlic sauce.  
250g

301 Spicy 302 Garlic Sauce

250g **\$18.90**

350g **\$28.90**



### 601 **SMOKED YANG EOKKAESAL** **MUST TRY**

Succulent lamb shoulder, slowly smoked to achieve a tender, smoky depth of flavour, with a hint of aromatic spices and a perfect balance of richness.

200g

**\$30.90**

### 501 **SMOKED OJINGEO**

Succulent squid, hay-smoked to perfection and drizzled with a zesty jeyuk spicy sauce, offering a bold, smoky taste with a spicy kick.

200g

**\$30.90**

# 찌개 JJIGAE

### 701 **SAMGYEBSAL KIMCHI JJIGAE**

Spicy pork belly kimchi stew with tofu and fresh vegetables.

**\$24.90**

### 701B **KIMCHI JJIGAE**

Spicy kimchi stew with tofu and fresh vegetables.

**\$18.90**

### 702 **순두부 찌개**

### **SUNDUBU JJIGAE**

Spicy soft tofu stew with minced pork, clams, fresh vegetables and egg.

**\$19.90**

**MEMBER PRICE**

**\$18.90**



### 703 **차돌 된장 찌개** **CHADOL DOENJANG JJIGAE**

Soybean paste stew with woosamgyeob, tofu and seafood.

**MEMBER PRICE**  
**\$18.90** **소** **\$19.90**



### 704 **삼계탕** **SAMGYETANG**

Comforting Korean soup with tender half chicken and ginseng root.

**\$24.90**



### 705 **육개장** **YUKGAEJANG**

Spicy Korean soup with beef brisket and a rich, savoury broth.

**\$24.90**



### 706 **부산 돼지국밥** **BUSAN DWAEJI GUKBAP**

Simmered for 12 hours, featuring a collagen-rich broth with tender pork belly and braised pork collar. Comes with kkadugi radish and homemade chili.

**\$25.90**



### 707 **부대 찌개** **BUDAE JJIGAE**

Army stew served with rice cake, sausage, spam, beans, mixed with fresh vegetables, topped with cheddar cheese.

**\$20.90**



### 708 **나주 곰탕** **NAJU GOMTANG**

A clear and nourishing Korean beef soup, slow-simmered for 5 hours to extract deep, comforting flavours. Comes with kkadugi radish and homemade chili paste.

**\$25.90**

# 국수 NOODLES



801  
**물 냉면**  
**MUL NAENGMYEON**  
Chilled buckwheat noodles in a refreshing, tangy broth.  
**\$17.90**



802  
**비빔 냉면**  
**BIBIM NAENGMYEON**  
Chilled buckwheat noodles with our special bibim spicy sauce.  
**\$17.90**



803  
**짜장면**  
**JJAJANGMYEON**  
Beloved Korean comfort noodle dish, smothered in savoury black bean sauce and diced pork.  
**\$17.90**



804  
**제주 고기 국수**  
**JEJU GOGI GUKSU**  
Hearty Korean noodles in a savoury broth with tender slices of Jeju pork and vegetables.  
**\$25.90**



805  
**잡채**  
**JAPCHAE**  
Korean rice noodle stir-fried with Pork / Beef and fresh vegetables.  
**\$18.90**



907  
**부채살 솔밥**  
**BUCHAESAL SOTBAP**

Tender AU Black Angus Beef Oyster Blade laid over a bed of fluffy rice, complemented by savoury shiitake mushrooms. The dish is served with a fresh, crisp Aekjeot (fish sauce) salad on the side, creating a perfect balance of rich flavours and textures.

**\$18.90**



908  
**훈제 삼겹살 솔밥**  
**SMOKED SAMGYEOLSAL SOTBAP**  
Pork belly infused with a smoky, earthy hay scent. Served with ebiko, adding a burst of texture and a touch of freshness to each bite.

MEMBER PRICE  
쇼 ~~\$16.90~~ **\$18.90**



906  
**돌솥 비빔밥**  
**DOLSOT BIBIMBAB**  
Pork / beef bulgogi and vegetables mixed with special sauce, served over steaming hot rice in hot stone bowl.  
**\$16.90**

Indulge in our  
**SOTBAPS:**

Fluffy rice topped with premium meats, creating a perfect harmony of flavours, and finished off with a crispy, savoury nurungji for an unforgettable experience.

903

**김치전  
KIMCHI JEON**

Flavourful Korean pancake made with tangy kimchi for a spicy, savoury bite.

**\$19.90**



904

**베이컨 감자 전  
BACON POTATO JEON**

Crispy bacon potato pancake, half smothered in gooey cheese, half drizzled with bold, spicy gochujang sauce for the perfect creamy-fiery balance.

**\$21.90**



902

**해물 파전  
HAEMUL PAJEON**

Savoury Korean seafood pancake with chives, spring onions, prawns, and squid.

**\$24.90**

MEMBER PRICE

**\$19.90** 쇼



**서래 떡볶이  
SEORAE TTEOKBOKKI**

Classic rice cake with fish cake, doused in special spicy sauce, served with hard-boiled egg and kimari (Korean crispy seaweed roll).

**\$16.90**



**주먹밥**

**DIY JUMEOKBAP**

Make your own Korean Jumeokbap with ebiko (fish roe) and seaweed – roll, press, and savour!

**\$9.90**

901

**치즈 계란찜  
CHEESY GYERAN JJIM**

Korean steamed egg with cheese.

**\$13.90**



911

**버섯 플래터  
MUSHROOM PLATTER**

Assortment of mushrooms to be grilled to enhance their natural umami flavours. Perfectly complements the richness of our Korean BBQ meats.

**\$8.90**

**INTENSE FLAVOURS**



909

**부대찌개  
BUDAE JJIGAE**

Hungry just got hungrier! With succulent sausages, spam, bacon, fish cake, tteokboki, bean, mixed with fresh vegetables, topped with cheese and cooked slowly in special Gochujang spicy sauce making its flavours both unique & fun!

**PORK / BEEF**

**\$38.90**

**ADDITIONAL TOPPINGS**

- \$2** Steamed Rice | Ramyeon  
Rice Cake / Tteokbokki | Cheese
- \$2.90** Spam | Chicken Sausage
- \$3** Seaweed Rice
- \$3.90** Corn Cheese

- \$8.90** Mix Mushrooms
- \$8.90** Pork Collar
- \$9.80** Beef Belly

# 과일소주 믹스 FRESH FRUIT SOJU MIX



2002  
수박 칵테일

## SUBAK COCKTAIL

Tasty, refreshing soju mix,  
perfect for sharing!

\$25.90

2003  
수박 목테일

## SUBAK MOCKTAIL

Perfect for fun sharing  
in sober way!

\$17.90

# 소주/막걸리/맥주

## SOJU / MAKKOLI / BEER

BUY 2 GET 1  
**FREE**

- 2004 JINRO CHAMISUL SOJU \$21.90
- 2005 JINRO MAKKOLI (Rice Wine) \$21.90
- 2006 CHESTNUT MAKKOLI (Rice Wine) \$21.90
- 2007 JINRO GREEN GRAPE SOJU \$21.90
- 2008 JINRO GRAPEFRUIT SOJU \$21.90
- 2009 JINRO PEACH SOJU \$21.90
- 2010 JINRO IS BACK 360ml \$22.90
- 2011 TERRA BEER 330ml \$8.90



# 주류 ALCOHOL



## FRESH FRUIT SODA

GREEN MUSCAT GRAPE

2012 \$5.90

Cocktail

2017 \$12.90

STRAWBERRY

2013 \$5.90

2018 \$12.90

LYCHEE BLACK TEA

2014 \$5.90

2019 \$12.90

PASSION FRUIT BLACK TEA

2015 \$5.90

2020 \$12.90

LEMON YUZU

2016 \$5.90

2021 \$12.90

## FRESH FRUIT MAKKOLI

2022 ICE BLENDED BANANA

\$12.90

2023 ICE BLENDED BLUEBERRY

\$12.90

2024 ICE BLENDED STRAWBERRY

\$12.90

2025 ICE BLENDED YUZU LEMON

\$12.90



# 음료수 BEVERAGES

## SPECIAL TEA

- 2026 LYCHEE ICE TEA \$3.90  
(Cold / Warm)
- 2027 PEACH ICE TEA \$3.90  
(Cold / Warm)
- 2028 YUZU ICE TEA \$3.90  
(Cold / Warm)
- 2029 BARLEY TEA JUG \$4.90  
Refillable  
(Cold / Warm)



## SOFT DRINKS

- 2030 ICED LEMON TEA \$2.90
- 2031 PEPSI \$2.90
- 2032 7-UP \$2.90



## MATCHA

- 2033 MATCHA COFFEE \$7.90
- 2034 MATCHA STRAWBERRY \$8.90
- 2035 MATCHA LATTE \$7.90

## FRUIT JUICE

- 2036 WATERMELON JUICE \$4.90



**SIGN UP &  
JOIN US NOW!**



**\$1 SPEND  
=  
\$1 K-WON**



SCAN TO SIGN UP



SEORAE **JB** 서지러브

**POCHAI!**  
KOREAN STREET DINING

**BULGOGI SYO**  
불고기쇼 SEORAE

# SEORAE *JiB*

## **Jem**

50 Jurong Gateway Road  
#B1-10

## **Tampines Mall**

4 Tampines Central 5  
#B1-02

## **Compass One**

1 Sengkang Square  
#02-36

## **Plaza Singapura**

68 Orchard Road  
#02-01

## **Serangoon NEX**

21 Serangoon Central  
#B1-73/74

## **Northpoint City (North Wing)**

930 Yishun Ave 2  
#B1-37



[www.seoraejib.com.sg](http://www.seoraejib.com.sg)

SEORAE *JiB* 서지래너

# KING SET

FOR 4-5 PAX

MIX KING SET



**Galmaegisal 갈매기살**

Our signature: US Pork Skirt 150g

**Black Pork Seorae Samgyeobsal 서래 삼겹살**

Premium chestnut pork belly in special Seorae cutting 250g

**Woosamgyeob 우삼겹**

Our must try: US Beef Shortplate 150g

**LA Galbi LA 양념 갈비**

US Prime Beef Bone-in Short-ribs marinated overnight 240g

**Jinkkotsal 진꽃살**

US Prime beef boneless short ribs. 120g

**Hameul Pajeon 해물파전**

Traditional Korean pancake with fresh spring onions and succulent seafood

**Sundubu Jjigae 순두부 찌개**

All time favourite spicy tofu stew with clams and minced pork. Comes with a bowl of rice.

**Cheesy Gyeran Jjim 치즈 계란찜**

Korean steamed egg with cheese.

\$178<sup>++</sup>

Top Up  
\$3.90

Corn Cheese Dip  
Spicy or Non-Spicy

Add \$2.90 for change of Soup / Jjigae | Top up \$3.90 for Corn Cheese

# PORK KING SET

## Galmaegisal 갈매기살

Our signature: US Pork Skirt 150g

## Black Pork Seorae Samgyeobsal 서래 삼겹살

Premium chestnut pork belly in special Seorae cutting 250g

## Hangjeongsal 항정살

Premium chestnut pork jowl grilled to perfection 150g

## Yangnyeom Moksal 양념 목살

Succulent marinated pork collar 200g

## Pork Garlic Sausage 마늘 소세지

Two tender and juicy pork sausage infused with rich garlic hint of smokiness.

## Hameul Pajeon 해물파전

Traditional Korean pancake with fresh spring onions and succulent seafood

## Sundubu Jjigae 순두부 찌개

All time favourite spicy tofu stew with clams and minced pork. Comes with a bowl of rice.

## Cheesy Gyeran Jjim 치즈 계란찜

Korean steamed egg with cheese.

**FREE!**

2 Bottles of  
Terra Beer



**\$168<sup>++</sup>**

# BEEF KING SET

## Gwangyang Bulgogi 광양 불고기

Thinly sliced US Prime Oyster Blade 150g

## LA Galbi LA 양념 갈비

US Prime Beef Bone-in Short-ribs marinated overnight 240g

## Jinkkotsal 진꽃살

US Prime beef boneless short ribs 120g

## Woosamgyeob 우삼겹

Our must try: US Beef Shortplate 150g

## Black Angus So Anchangsal 소 안창살

Black Angus outside skirt drizzled with our hangari sauce 150g

## Hameul Pajeon 해물파전

Traditional Korean pancake with fresh spring onions and succulent seafood

## Yukgaejang 육개장

Spicy Korean soup with beef brisket and a rich, savoury broth.

## Cheesy Gyeran Jjim 치즈 계란찜

Korean steamed egg with cheese.

**FREE!**

2 Bottles of  
Terra Beer



**\$188<sup>++</sup>**

Top Up  
**\$3.90**



Add \$2.90 for change of Soup / Jjigae | Top up \$3.90 for Corn Cheese